



# signature SIGNS NEWSLETTER



No job too tall...

Fall 2007



## Skylon Tower wraps it all up for the 2007 tourist season!

Attracting visitors to all that Niagara Falls has to offer takes some bold and creative ideas. **Skylon Tower** looked to the expertise of Signature Signs to co-ordinate the production and installation of massive banners to wrap most of their building to bring attention to their revolving restaurant and Jay Cochrane's summer wire walks. Thanks to Craig and his amazing team, who produced and installed approx. 13,000 sq.ft of Banner Vinyl, plus an additional 2,500 sq.ft. of Murals, graphic panels, decals and posters. The vast majority of this project was completed in the first 10 Days. Start to finish was 3 weeks less a day. **Did it work? You bet it did...just ask Lee Carr!** (Marketing, Skylon Tower)

## Tanks Lubrizol!



## No sign too small...



Simple, clean but with attention to detail...Joe takes pride in custom fabrications.

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It's a jungle out there!

Fall 2007



Mary sculpting the "bark"



Mark installing neon



Clint and Peeter assembling

Anytime Niagara Clifton Group calls, we know we're in for a fun challenge! This summer's New attraction, **Bronto's Adventure Playland** is a massive play structure tucked in on Clifton Hill with a life size dinosaur creating the entrance. Our job was to design the logo that would then become the sign that would be held in the clutches of Bronto himself!

Sandblasted Signs...our specialty



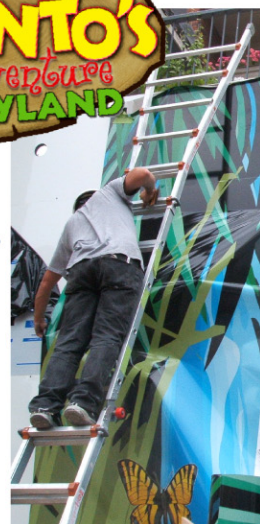
Janet primes another batch of sandblasted signs  
...see next newsletter for the results!



To wrap it up...

...and the rest of the job was to create the jungle wrap for all the exterior and interior walls.

Thanks for the work Charlie!



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