



signature  
**SIGNS** NEWSLETTER

When you need sign therapy - we've got the cure!

Dec 2009



### A Brand New Look!

Country Basket Garden Centre on Lundy's Lane desperately needed some help! Owner, **Paul Bongers** struggled with the idea of change but he knew it was time for some sign therapy!

Signature Signs developed a fresh take on an old name with a new logo that has become the brand for **Country Basket's** marketing tool box.



905-357-0885

[www.signaturesigns.on.ca](http://www.signaturesigns.on.ca)

[jeff.signaturesigns@bellnet.ca](mailto:jeff.signaturesigns@bellnet.ca)

## Westlane Secondary School ... Not just a Sign!

### It's part of the Legacy!

This is the second time that **Signature Signs** was part of **Westlane's** "sign" history. The first time was about 20 years ago when a Westlane co-op student, Dan Michitsch, while working at Signatures asked if he could build a sign for his school. Owner **Jeff Wallis**, a proud Westlane alumni, offered to donate the shop and the material and Westlane got a sign.

When DSNB put out the call for a Request For Proposal on a new backlit pole sign with a digital message board, **Signature Signs** pulled out all the stops to supply not just a spectacular new sign but a LOGO that would part of Westlane's legacy.



### Welcome day and night ... another sign legacy!



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