

## ROXUL - Signs of Success!

In the sign business we feel like we have a finger on the pulse of the economy. We're there when businesses start up and we're there when they close. We've seen the collapse of an industrial base in the Niagara region over the past few years that has had a devastating impact on the local economy and certainly effected our business as well.

So it was encouraging to meet **Jack Silva**, from **ROXUL Inc.** in **Milton, Ontario** and find a company that is not only surviving through this tough economy... *but GROWING!*

We were pleased to be contracted to design, fabricate and install new identity, way-finding and safety signs for their new plant expansion.

...And when **Mike Gruin**, Project Manager at **ROXUL Inc.** in **Grand Forks, British Columbia** went looking for a sign company to create a similar identity sign package, **Signature Sign & Image** came highly recommended.



*and over 100 ROXUL signs later ...  
All thanks to John Lynn from Sandwell Engineering for the referral!*

*We designed, fabricated & shipped the whole works!*



### Do you know what makes ROXUL Insulation unique?

Roxul Insulation is made from stone and therefore makes it:

- an exceptional thermal insulator
- water & fire resistant
- it's density makes it a great noise barrier
- it is chemically inert so it's completely resistant to mold, mildew or bacteria.
- The production process is environmentally friendly -CFC & HCFC free! (ozone friendly)

*So in an economy that is forcing all of us to become energy efficient whether it's a renovation or a new build, ROXUL insulation has become the go to product - and has made this company recession proof!*