

Nickerson Home Appliances - New Look, Deep History

There is no better feeling than being part of a local business legacy. **Nickerson Home Appliances** established in 1945 by Don Nickerson and currently owned by his son Charles Nickerson Jr. hold values such as dedication to hard work, honesty, integrity, trust - *and great products.*

Lex Parker Designs presented a detailed design plan and a new vision for their newly renovated building. Like Don and Charles we share the same view of any successful business ... great design and *customer satisfaction.*

Nickerson's carries the finest in energy efficient home appliances so we suggested illuminating their signage with the best LED system technology to date - **Sloan LED.**

Nickerson Home Appliances
50 Russell Avenue
St. Catharines, ON
905-685-9075



“After being in business close to seventy years most would agree that our track record is already well in place. The next challenge was to convey our forward thinking business approach to Niagara's newer generations. The message: **Nickerson Appliances** is at the leading edge of home appliances. With the most experienced staff in the golden horseshoe, and the best appliance brands on the planet it was time for us to look more like the professionals we are. It was decided at an early stage that all our signage needs would be met by another well regarded Niagara business, *Signature Signs*. Having a very good understanding of what was in our heads, Jeff and Mark Wallis were able to hit the design out of the park. Installation went smoothly with along with the assistance of general contractor Merit Contractors of Niagara. To say we are pleased with the final result would be an understatement. Overall our experience with **Signature Signs** was first class from start to completion.

-Charles Nickerson Jr.
President